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For Immediate Release

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Energytime, LLC Selects ShellMar Consulting for Website Development, Branding and Sales Strategies

Newtown, CT. – **February 11, 2007** – Energytime, LLC, a company that sells and installs efficient, energy saving controllers for furnaces, hot water heaters and air conditioning systems, has selected ShellMar Consulting to handle it's website development, the design of its direct mail and collateral materials, and to provide branding and sales strategies.

About Energytime:

Energytime, LLC is a Newtown, CT. company that sells and installs highly effective, environmentally friendly digital controllers for residential and commercial applications. The controllers, installed on furnaces, air conditioning units, commercial refrigeration and hot water heaters save homeowners and businesses between 10 – 30% in fuel and energy consumption annually with a return on investment within 12 to 18 months. Until recently, the products were not available for residential applications. Find out more about Energytime by visiting their site at www.Energytime-llc.com.

About ShellMar Consulting:

ShellMar Consulting is a Monroe, CT. based public relations, marketing and business development consulting group that provides integrated strategies for promoting businesses large and small. With more than 11 years of experience, owner Shelly Marr Harvey has represented companies ranging from residential building contractors, such as MMR Construction in Greenwich to product manufacturers such as Presair, LLC, to large retail venues such as the Stamford Town Center, and those in the education sector, such as keynote speaker and author, Dr. George A. Goens. ShellMar recently added website development and collateral material design to its menu of services. To learn more about ShellMar Consulting, visit the company's website at www.ShellMarConsulting.com.